

# INFORMATION NOTE



## **BIOSUISSE ORGANIC:**

### **Declaration of Conformity with Bio Suisse Standards**

Summary from the Bio Suisse Standards (01/2020)

#### **Labelling outside of Switzerland and when exporting to Switzerland: BIOSUISSE ORGANIC**

Operations outside of Switzerland that are certified according to the Bio Suisse standards may use the 'BIOSUISSE ORGANIC' logo as follows:

##### **BIOSUISSE ORGANIC operations**

may display the logo 'BIOSUISSE ORGANIC' (below) on any external business communications. This logo may only be used if the operation has a valid Bio Suisse certificate. The certificate is the document that proves the operation's current certification status.

##### **BIOSUISSE ORGANIC products**

that are destined to be imported to Switzerland must have the phrase 'BIOSUISSE ORGANIC' or the 'BIOSUISSE ORGANIC' logo (below) on containers, delivery notes, invoices, etc. Containers for export must carry the logo. Templates of the logo in green or black may be downloaded from the Bio Suisse website: <https://www.bio-suisse.ch/en/downloads.php>

##### **Logo:**



**The 'Bud' logo and the following terms may not be used outside of Switzerland: 'Bud farm', 'Bio Suisse farm', etc.**

##### **Exception for products in final packaging**

If a product is packaged outside of Switzerland and the 'Bud' logo is placed on the packaging, this must be carried out on behalf of a Bio Suisse contracting partner (Swiss 'Bud' producer or 'Bud' licensee). The Swiss 'Bud' producer or 'Bud' licensee must first apply to Bio Suisse for a derogation. If the derogation is approved, then the words "'Bud' licensee" or "'Bud' producer" may appear on the respective packaging. In case of doubt, Bio Suisse reserves the right to inspect the relevant purchase orders.

##### **In-conversion products**

All products certified as 'in conversion' according to the Bio Suisse standards must be clearly labelled as 'in-conversion products'.

#### **Labelling in Switzerland and when exporting from Switzerland: the 'Bud'**

If the requirements for imports set forth in the Bio Suisse Standards, part V are met and every step of the chain of custody can be unambiguously traced back to a BIOSUISSE ORGANIC farming operation, the importing 'Bud' producer or 'Bud'

licensee will receive a 'Bud' stamp of approval that allows the products to carry the 'Bud' logo for each imported BIOSUISSE ORGANIC batch. Registration and approval of chains of custody are conducted via the Bio Suisse Supply Chain Monitor (SCM): <https://international.biosuisse.ch/en/homepage>

**The BIOSUISSE ORGANIC designation and logo may not be used in Switzerland, nor when exporting from Switzerland.** This applies to all packaging, labels, containers, etc. as well as to delivery notes and invoices.

**Background information**

As per the Bio Suisse Standards, use of the collective trademark 'Bud' and the corresponding figurative logo (which depicts a bud) is reserved for our contracting partners (Swiss 'Bud' producers and 'Bud' licensees) (cf. the Bio Suisse Standards part I, section 3.1).

Third parties without a contract (e.g., operations outside of Switzerland that are certified according to Bio Suisse standards) are not entitled to use the protected 'Bud' logo on their products.

Even isolated usage and reference to the association name 'Bio Suisse' on delivery notes or invoices can be misleading because in Switzerland the name 'Bio Suisse' is used on 'Bud' products to indicate that the products are of Swiss origin (cf. the Bio Suisse Standards part III, section 1.10.3.4).